

# CJ WILLIAMS

## MARKETING & DESIGN PROFESSIONAL

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 **Website**  
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## SOCIAL

 **Twitter**  
@s1lencek1lls

 **Facebook**  
/cjwilliamsissilence

 **LinkedIn**  
/cjwilliamsworks

## EDUCATION

**Treehouse Academy**  
*Web Development*  
teamtreehouse.com  
2014 - 2018

**Montana State University**  
*Graphic Design & Photography*  
Bozeman, MT  
2003 - 2012

## SKILLS & TOOLS

- ADOBE CREATIVE CLOUD
- MICROSOFT OFFICE
- FRONT-END DEVELOPMENT
- DIGITAL MARKETING
- SEO / SEM / SMM
- UX / UI DESIGN
- AUDIO / VIDEO EDITING
- E-COMMERCE
- WORDPRESS / OTHER CMS
- FL STUDIO 12+
- VUE.JS / NUXT / VUEX

## PROFILE

I am an experienced graphic designer / web developer / marketing nerd with exceptional knowledge of Adobe Creative Cloud, as well as front-end development languages. I am dedicated to always continue learning and sharing knowledge wherever I can. I work well with others and communicate clearly, while bringing fresh perspectives to work within existing team goals. I am looking for a position that offers stability and opportunity to help an innovative company grow.

## EXPERIENCE

### SilenceKillsDesign

*Owner / 2007 - Present*

- Coordinate with marketing teams to achieve brand goals
- Define brand standards and implement with structured naming conventions
- Create graphics for digital and print media
- Website development, design, content planning and e-commerce management
- Define and implement SEO / SEM strategy
- Track and report on traffic and goal completion in Google Analytics
- Audio / Video editing for commercials and Internet

### Bozeman Curling Club

*Marketing Director / 2018 - Present*

- Define brand standards and implement with structured naming conventions
- Create graphics for all digital and print media
- Email campaign management and tracking
- Sponsorship package creation and sponsor coordination
- Event planning and coordination with other businesses and non-profits
- Merchandise sales, screen-printing and promotional orders

### Xtant Medical (formerly Bacterin International)

*Graphic Design / Marketing Specialist / 2012 - 2016*

- Define brand standards and provide department training for proper usage
- Create graphics for all digital and print media and coordinate with printers
- Web Development for public facing site and internal sales portal
- Cross-media, location-based campaign planning around tradeshow and events
- B2B and Internal Email campaign management and tracking
- Adherence to ISO 13485:2003 quality standards and internal SOP